

# Mission

**AAENP Mission**– The American Academy of Emergency Nurse Practitioners (AAENP) promotes high quality, evidence based practice for nurse practitioners providing emergency care for patients of all ages and acuities in collaboration with an interdisciplinary team.

## Vision

AAENP is dedicated to sustained partnerships with all emergency care providers, academic and healthcare institutions. We will use our expertise in **research**, curricular development, nursing regulation, and clinical practice to offer patients across the life span the highest **quality** care at all acuity levels.

## Aims 2020

- ✓ Establish guidelines for quality and safety emergency health care
- ✓ Offer continuing clinical education of emergency nurse practitioners
- ✓ Support graduate and post-graduate emergency care program development
- ✓ Facilitate research in emergency care
- ✓ Collaborate with professional health organizations and academic institutions

## 2016-2017 Priority Initiatives and Plan

- ✓ Standardize ENP education – *In process*
- ✓ Grow membership & sponsorship – *Achieved - 42% increased in membership from October 2016-2017; 72% increase in sponsorship income from AAENP/ACEP 2016 meeting to AAENP Leadership Meeting 2017*
- ✓ Strengthen infrastructure & organizational processes – *Policies and procedures added*
- ✓ Education of our membership – *Two US procedure conferences Chattanooga, TN, 2-2017; San Antonio, May 2017; AAENP Leadership Conference, DC, October, 2017; Five regional meetings- SE, SC, Midwest, NE, Western*
- ✓ Represent membership nationally & internationally – *NCSBN Roundtable meeting, Chicago, April 2017; NONPF, DC, April; AANP, Philadelphia, June 2017; ENA, St. Louis, 2017; NONPF Special Topics, DC, Dec, 2017*

## Tactics

(defined annually by Management/Council)

- ✓ Publish updated core competencies – *In process*
- ✓ Establish targeted Committees for cert exam development in conjunction with AANPCP - *Completed*
- ✓ Host education & fellowship stakeholders Roundtable – *Pending*
- ✓ Finalize Board Policy & Procedures, with particular attention to Board Terms – *In process - 9 new policies added, Code of Conduct to complete*
- ✓ Support Regional Director efforts as means to grow membership - *Completed*
- ✓ Establish Annual AAENP conference presence at ACOEP & ACEP meetings – *Completed*
- ✓ Provide educational opportunities for members – *Conferences and information on website for educational resources at a discount price to members*
- ✓ Outsource Sponsorships to Jannetti - *Completed*

# Strategic Plan for Education

<p><b>Mission</b></p>	<p><b>AAENP Mission</b>– The American Academy of Emergency Nurse Practitioners (AAENP) promotes high quality, evidence based practice for nurse practitioners providing emergency care for patients of all ages and acuities in collaboration with an interdisciplinary team.</p>	
	<p><b>Goals</b> (measurable)</p>	<p><b>Vision</b></p>
<p><b>Objectives/Annual Plan</b> (defined annually by Board of Directors)</p>	<p><b>Aims 2020</b></p>	<ul style="list-style-type: none"> <li>✓ Establish guidelines for quality and safety emergency health care</li> <li>✓ Offer continuing clinical education of emergency nurse practitioners</li> <li>✓ Support graduate and post-graduate emergency care program development</li> <li>✓ Facilitate research in emergency care</li> <li>✓ Collaborate with professional health organizations and academic institutions</li> </ul>
<p><b>Tactics</b> (defined annually by Management/Council)</p>	<p><b><u>2017-2018 Priority Initiatives and Plan</u></b></p> <ul style="list-style-type: none"> <li>✓ Standardize ENP educational curricula and support existing programs</li> <li>✓ Validate ENP program standards</li> <li>✓ Publish AAENP ENP core curriculum textbook</li> <li>✓ Provide on-going education</li> <li>✓ Offer regional AAENP CEU procedure-based conferences</li> <li>✓ Increase public awareness of ENP role</li> <li>✓ Strengthen AENJ collaboration</li> </ul> <ul style="list-style-type: none"> <li>✓ Prepare curricula guidelines to disseminate to fellowship and academic programs</li> <li>✓ Secure AAENP representation on LACE committee</li> <li>✓ Represent AAENP at Association of Post-graduate APRN programs</li> <li>✓ Develop ENP Core Curriculum Book</li> <li>✓ Collaborate with NONPF to align ENP core competencies</li> <li>✓ Conduct AAENP regional conferences – Develop AAENP educator track</li> <li>✓ Research additional educational partnerships for revenue</li> <li>✓ Develop online and podcast CEU products</li> <li>✓ Share employer NP competency evaluation toolkit</li> <li>✓ Partner with AANP, NONPF, ENA to provide emergency specific workshops and with ACOEP and state and federal policy/advocacy groups</li> <li>✓ Renegotiate AEJN contract</li> </ul>	

# Strategic Plan for Practice/Membership

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<p><b>Tactics</b> (defined annually by Management/Council)</p>	<p><b><u>2017-2018 Priority Initiatives and Plan</u></b></p> <ul style="list-style-type: none"> <li>✓ Increase national and international representation and advocacy</li> <li>✓ Support regional directors</li> <li>✓ Support membership interests</li> <li>✓ Facilitate scholarship</li> <li>✓ Conduct stakeholders roundtable</li> </ul> <ul style="list-style-type: none"> <li>✓ Secure representation on AANP, ENA, APGAP, LACE, NONFP, State Boards of Nursing</li> <li>✓ Deliver AAENP awareness campaign to State Boards of Nursing</li> <li>✓ Poll Regional Directors to evaluate needs</li> <li>✓ Conduct quarterly conference calls with Regional Directors</li> <li>✓ Include Regional Directors in Practice Committee meetings for updates</li> <li>✓ Invite Regional Directors to attend BOD meetings bi-annually for updates</li> <li>✓ Present strategic plan to membership via newsletter, website and social media</li> <li>✓ Conduct membership survey</li> <li>✓ Promote and support member research initiatives</li> <li>✓ Facilitate support for DNP/PhD scholarship</li> <li>✓ Provide funding opportunities in emergency care research</li> <li>✓ Conduct stakeholder surveys (employers) to determine essential ENP competencies for practice across settings.</li> </ul>	

# Strategic Plan for Finance

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<p><b>Tactics</b> (defined annually by Management/Council)</p>	<ul style="list-style-type: none"> <li>✓ Develop and distribute ENP toolkit to organizations</li> <li>✓ Develop and implement Member Get a Member campaign</li> <li>✓ Develop marketing campaign with partner organizations</li> <li>✓ Explore grant opportunities</li> <li>✓ Partner with organizations to offer conferences: TCEP/SE AAENP Regional Conference 2018</li> <li>✓ Use vendors to acquire sponsorships and grants</li> <li>✓ Obtain revenue and marketing agreements with corporations</li> <li>✓ Assess and determine current revenue opportunities</li> <li>✓ Operate within budgeted expectations</li> </ul>

# Strategic Plan for Policy/Advocacy

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<p><b>Tactics</b> (defined annually by Management/Council)</p>	<ul style="list-style-type: none"> <li>✓ Capitalize on strength of advocacy from partner organizations such as AANP, NONPF, ENA, ACEP, ACOEP &amp; NC</li> <li>✓ Create Position Statement Committee</li> <li>✓ Continue development of AAENP policies and procedures</li> <li>✓ Establish Committee to evaluate feasibility – to include logistics and implementation plan – for House of Delegates</li> </ul>				