



SPONSOR & EXHIBITOR
OPPORTUNITIES
MARCH 14-16, 2025
DALLAS WESTIN STONEBRIAR CENTER





JOIN EMERGENCY NURSE PRACTITIONERS

from across the country at AAENP's annual national conference, EmergNP 2025.

Dallas, Texas
March 14-16, 2025
Dallas Westin Stonebriar Resort

Anticipated attendance this year is 200 NPs, representing all aspects of emergency care including academia, administration and clinical care. At this event, you will find multiple opportunities to interact with conference attendees and amplified sponsor visibility.

This unique event is designed specifically by and for NPs in emergency and urgent care, prehospital, and military care settings. This conference offers sponsors:

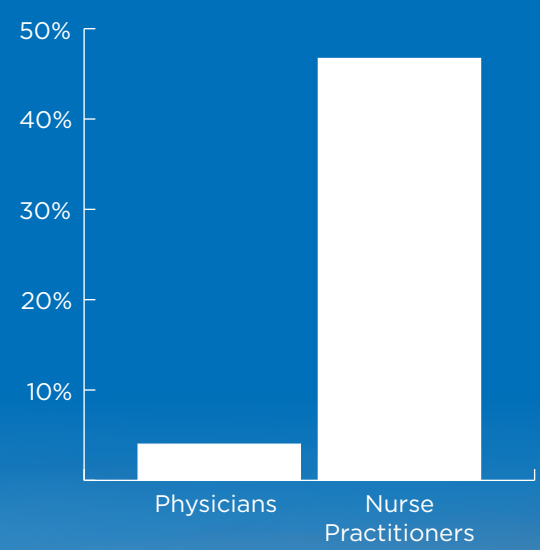
- Unopposed time with conference attendees
- Exhibit locations for maximized exposure
- Exclusive sponsorship opportunities
- Social events beyond Exhibits
- Focus Group Sessions
- Consolidated Exhibit schedule
- Streamlined venue shipping
- Discounted hotel rates



EMERGENCY NPs IN PRACTICE

- Over 80% of U.S. emergency departments (EDs) employ NPs.
- 96.2% of NPs prescribe medications, and NPs hold prescriptive authority, including controlled substances, in all 50 states & D.C.
- NPs write over 1.4 billion prescriptions per year – that's 1/3 of all prescriptions in the US!
- Full-time **NPs write an average of 21 prescriptions per day.** (AANP, 2023)
- Increasing numbers of NP performed procedures within emergency and inpatient settings (Kim et al, 2021)
- **61 specific ENP procedures** referenced on certification exam (AANPCB, 2023)
- An anticipated **shortage of primary care physicians by 2033** will likely increase numbers of patients seeking care in emergency settings.
- **NPs are the fastest growing occupation** in the U.S. (Bureau of Labor Statistics, 2023)
- **More than 36,000 new NPs** completed academic programs in 2020-2021. (AANP, 2023)
- 79% of NPs report they influence physician colleagues in their practices. (pm360online.com, 2023)

PREDICTED JOB GROWTH, 2021-2031





SPONSORSHIP PACKAGES



DIAMOND LEVEL SPONSOR - Limit 1 **\$6,000**

- 3 Exhibitor Representatives
- Tabletop exhibit space with priority assignment
- Saturday Evening Social Hour Sponsor
- Newsletter advertisement for 3 months
- Recognition as the 2025 Annual Conference Diamond Level sponsor
- Logo on conference email communications
- Ability to provide marketing insert or branded product for attendee packets
- Inclusion in sponsor highlight email to attendees
- Logo on EmergNP conference homepage
- Logo on EmergNP conference sponsor webpage
- Logo inclusion on Exhibitor bingo card
- Pre-conference attendee contact list
- Post-conference attendee contact list

PLATINUM LEVEL SPONSOR - Limit 1 **\$5,000**

- 3 Exhibitor Representatives
- Tabletop exhibit space with priority assignment
- Friday Evening Welcome Reception Sponsor
- Newsletter advertisement for 3 months
- Recognition as the 2025 Annual Conference sponsor
- Logo on conference email communications
- Ability to provide marketing insert or branded product for attendee packets
- Inclusion in sponsor highlight email to attendees
- Logo on EmergNP conference sponsor webpage
- Logo inclusion on Exhibitor bingo card
- Pre-conference attendee contact list
- Post-conference attendee contact list

GOLD LEVEL SPONSOR - Limit 8 **\$4,000**

- 2 Exhibitor Representatives
- Tabletop exhibit space with second priority assignment
- Luncheons sponsor (co-sponsored)
- Newsletter advertisement for 2 months
- Logo on conference email communications
- Ability to provide marketing insert or branded product for attendee packets
- Inclusion in sponsor highlight email to attendees
- Logo on EmergNP conference sponsor webpage
- Logo inclusion on Exhibitor bingo card
- Pre-conference attendee contact list
- Post-conference attendee contact list

SILVER LEVEL SPONSOR - Limit 10 **\$2,500**

- 1 Exhibitor Representatives
- Tabletop exhibit space with third priority assignment
- Breakfast sponsor (co-sponsored)
- Newsletter advertisement for 2 months
- Logo on EmergNP conference sponsor webpage
- Logo inclusion on Exhibitor bingo card
- Post-conference attendee contact list

BRONZE LEVEL SPONSOR - Limit 6 **\$1,750**

- Sponsorship only; does not include onsite attendance
- Sponsorship only; does not include exhibit booth
- Break sponsor (co-sponsored)
- Newsletter advertisement for 1 months
- Logo on EmergNP conference sponsor webpage
- Post-conference attendee contact list





ADDITIONAL SPONSORSHIP OPPORTUNITIES

PRODUCT DISTRIBUTION - *Limit 8* **\$750**

Marketing insert of branded product supplied by sponsor will be placed in all attendee packets. Does not include onsite attendance or exhibit booth.

EXCLUSIVE OPPORTUNITIES

- Lanyards \$1,250
- Poster Session & Award \$1,250
- Product Theater (non-CE) lunch sessions *(4 available)* \$3,500
- Tote Bags \$2,000

ADDITIONAL EXHIBITOR REPRESENTATIVE **\$300**

(non-exclusive, Up to 2 additional reps)

ADVERTISING

Advertising within our onsite conference program distributed to all conference attendees *(designed by your team to supplied specifications, approved by AAENP)*

- Full Page \$1,250
- Half Page \$600

FOCUS GROUPS

Learn more about clinician needs and interests with a unique market research or focus group session. Working with our event team, you will have the opportunity to host invited ENP attendees to participate in the sponsored session which you create.

\$5,000



SPONSOR & EXHIBITOR SCHEDULE

Registration & Set-up: Friday, March 14 7:00-11:30 a.m.

Dismantle: Sunday, March 16 8:00 a.m.

DEDICATED EXHIBIT HOURS

Friday, March 14

- 9:30-10 a.m. Coffee Break with Exhibitors
- 12-1 p.m. Lunch with Exhibitors
- 3-3:30 p.m. Coffee Break with Exhibitors

Saturday, March 15

- 9:30-10 a.m. Coffee Break with Exhibitors
- 12-1 p.m. Lunch with Exhibitors
- 3-3:30 p.m. Coffee Break with Exhibitors

Sunday, March 16

- 7-8 a.m. Breakfast with Exhibitors



