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GUIDELINES FOR DEVELOPING CME-CE LEARNER-CENTERED OBJECTIVES

IPCE providers are expected to design CME-CE activities with the intent of **changing learner skills/strategies, performance and/or patient outcomes**, *as opposed to merely increasing knowledge*. Objectives must be *behavioral* rather than *instructional.*

- Skills/strategies ~ (having the knowledge/ability to apply in practice)
- Performance ~ (what one actually puts into practice)
- Patient outcomes ~ **(**patient health status)

TIPS FOR WRITING GOOD OBJECTIVES:

- Objectives should address these questions:
  - What should the result of the educational activity be for participants?
  - What should the participant be able to do after attending the activity?
- Make sure that objectives are measureable and relate directly to reducing the identified practice gap
- State what the *learner might do differently* (behavioral change) because of what has been learned
- Use verbs which allow measureable outcome and thus can then be used in the evaluation process

VERBS that can used to measure changes in COMPETENCE:					
Differentiate	Analyze	Compare	Contrast	Plan	Recommend
Distinguish	Evaluate	Assess	Develop	Design	Formulate

VERBS that can used to measure changes in PERFORMANCE:					
Apply	Manage	Perform	Integrate	Interpret	Diagnose
Examine	Prescribe	Incorporate	Employ	Counsel	Utilize

Avoid words or phrases such as think, understand, know, appreciate, learn, comprehend, be aware of, be familiar with, etc.
These are <u>not measureable</u> actions.

EXAMPLES OF WELL WRITTEN OBJECTIVES:

- Critically review and analyze cases to improve quality and safety of patient care in management of hyperglycemia *(strategies/skills)*
- Manage patients diagnosed with ovarian cancer incorporating stage grouping, evidence-based evaluation management guidelines and clinical trial data *(performance)*
- Differentiate the clinical presentations of acute rhinosinusitis vs acute bacterial rhinosinusitis to develop treatment plans *(strategies/skills)*
- Diagnose possible life-threatening arrhythmias in adolescent athletes based on patient/family history, physical exam and ECG *(performance)*